

**UNIROYAL TIRE AND WEST TOWN MONONA TIRE  
ARE DRIVING IN DONATIONS TO MILLENIUM SOCCER**

*MADISON, Wis.*, (Mar. 3, 2008) – Millenium Soccer is receiving a donation of more than \$558 in funds and equipment from West Town Monona Tire and Uniroyal Tire as part of a longstanding program designed by Uniroyal to support youth soccer across the nation.

Now in its eighth year as a major sponsor of youth soccer, Uniroyal and its dealers have provided 735,500 free soccer balls to soccer families across America and have donated a total of \$10 million in funds and equipment.

“The Uniroyal Soccer Program has been a perfect way for us to show our appreciation to the community,” said Gary Pivotto of West Town Monona Tire. “It’s been an honor to meet the families connected with the Millenium Soccer, and we really enjoy the children’s smiles when they receive their free soccer ball.”

Uniroyal Tire Brand Marketing Director Kaz Holley said, “Every year we have exceptional dealers such as West Town Monona Tire participating in our soccer initiative, which helps organizations like the Millenium Soccer provide very worthwhile programs for local children.”

Uniroyal Tire is one of the world's leading tire brands for passenger and commercial cars, pick-ups, light trucks, mini vans and sport utility vehicles. Dating back to 1892, Uniroyal Tire has developed a reputation for providing high-quality, affordable tires including its Tiger Paw® and Laredo® series. Uniroyal® tires offer just the right combination of dependability, traction and grip in almost every weather condition, and come with one of the industry's leading warranties.

To learn more about the Uniroyal Tire Soccer Program, visit the brand’s Web site at [www.uniroyal.com](http://www.uniroyal.com).

To learn more about West Town Monona Tire please contact Gary Pivotto, 608-833-1735 , at 453 S. Gammon Road in Madison, or visit [www.WESTTOWNMONONATIRE.COM](http://www.WESTTOWNMONONATIRE.COM).

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